



# BOARD MINUTES

For the Meeting of the Adelaide Park Lands Authority

Thursday 2 July 2020

in the Colonel Light Room,  
Adelaide Town Hall

A subsidiary of



**Membership:** The Lord Mayor; and  
4 other members appointed by the Council; and  
5 members appointed by the Minister.

**Present:**

**Presiding Member** The Right Honourable the Lord Mayor Sandy Verschoor

**Board Members**  
Ms Allison Bretones  
Mr Rob Brookman AM  
Councillor Alexander Hyde (Deputy Lord Mayor)  
Ms Stephanie Johnston  
Mr Craig Wilkins  
Mr Ben Willsmore

**Acknowledgement of Country**

With the opening of the Board Meeting, the Presiding Member, Lord Mayor Sandy Verschoor stated:

‘Adelaide Park Lands Authority acknowledges that we are meeting on traditional Country of the Kurna people of the Adelaide Plains and pays respect to Elders past and present. We recognise and respect their cultural heritage, beliefs and relationship with the land. We acknowledge that they are of continuing importance to the Kurna people living today.

And we also extend that respect to other Aboriginal Language Groups and other First Nations who are present today.’

**Apologies**

Deputy Presiding Member - Ms Kirsteen Mackay  
Board Members - Ms Jessica Davies-Huynh  
Mr Stephen Forbes

**Confirmation of Minutes**

**1. Item 3 – Confirmation of Minutes – 4/6/2020 and 18/6/2020 [APLA]**

Moved by Ms Stephanie Johnston,  
Seconded by Mr Craig Wilkins -

That the Minutes of the Telecommunications meeting of the Board of the Adelaide Park Lands Authority held on 4 June 2020 and the Special Telecommunications Meeting of the Board held on 18 June 2020, be taken as read and be confirmed as an accurate record of proceedings.

Carried

**Presiding Member Verbal Report**

Presiding Member, Lord Mayor Sandy Verschoor thanked Board members for their participation and contribution to the Strategic Planning session held on 1 July 2020, indicating sessions will continue with considerations presented back into the Authority.

## Executive Officer Verbal Report

### 2. Item 5 – Executive Officer Verbal Report – Declaration Form / Adelaide Park Lands Management Strategy – Objectives and ‘Big Moves’ [APLA]

The Executive Officer Mr Martin Cook addressed the Board to:

- Request the return of Related Party Declaration forms for completion by 10 July 2020.
- Continue the conversation to regularly review sections of the Adelaide Park Lands Management Strategy with a PowerPoint presentation on the Objectives and the progress of ‘Big Moves’ within the Strategy.

During the presentation Councillor Alexander Hyde (Deputy Lord Mayor) entered the Colonel Light Room at 5.46 pm.

The PowerPoint presentation utilised is attached for information at the conclusion of the Minutes of this meeting.

## Deputations

### 3. Item 6 – Deputation – Kelly Henderson – Items on the Agenda [APLA]

Kelly Henderson distributed a handout and addressed the Board on Agenda Items and content of reports to bring to APLA Members attention several issues re the Park Lands of direct relevance to the Board’s decision making and advice, in particular:

- to indicate an issue with the public not being properly notified of meetings and her difficulty in obtaining Agenda and Minutes.
- to raise her opposition to the Brown Hill Creek Keswick project, to recommend Board members speak out to the Council and the Government against the project, to request the opportunity to make a presentation to the Board, to provide an opposing view from someone who knows the history and world heritage values of this area and the Park Lands.
- to speak against the type of presentation as listed in Item 7.1, which is hearing unsolicited proposals about the urbanisation and development of the Park Lands which is highly inappropriate and more relevant for the Council not the Board that is tasked with the protection and conservation of the Park Lands under the Act.
- the non-existence of a National Heritage Conservation Management Plan or Cultural Heritage Conservation Plan to guide and inform the Board and that Community Land Management Plans are totally unacceptable for that purpose and merely a framework or indication as to how the Park Lands will be damaged.
- to speak against the change to the Gluttony footprint.

The handout is attached for information at the conclusion of the Minutes of this meeting

## Presentations

### 4. Item 7.1 – Presentation - The Adelaide Rainbow Circuit (ARC) / Adelaide Park Lands Trail [APLA]

Presenter:

Jason Redman

Precis of Topic:

To present a unique vision for our city by developing an ‘iconic’ uninterrupted walk, run, and bike circuit that snakes its way around the Adelaide Park Lands

Discussion ensued, during which Jason Redman responded to questions in relation to:

- surface treatments.
- business case development of the proposal.
- building on existing Park Lands trails.
- consistency, connectiveness and continuity.

The PowerPoint presentation utilised is attached for information at the conclusion of the Minutes of this meeting.

## Reports for the consideration of the Board

### 5. **Item 8.1 – Adelaide Park Lands Authority – Annual Business Plan & Budget 2020/21 [2010/03030] [APLA]**

Discussion ensued

It was then -

Moved by Councillor Alexander Hyde (Deputy Lord Mayor),  
Seconded by Ms Stephanie Johnston -

#### THAT THE ADELAIDE PARK LANDS AUTHORITY ADVISES COUNCIL:

That the Adelaide Park Lands Authority:

Adopts its 2020/21 Business Plan and Budget, as included in Attachment A to Item 8.1 on the Agenda for the meeting of the Board of the Adelaide Park Lands Authority held on 2 July 2020, subject to the required consultation with the City of Adelaide.

Carried

### 6. **Item 8.2 – Change to Event Footprint: Gluttony 2021 & 2022 / COVID-19 Response for Events [2020/00786] [APLA]**

Discussion ensued during which the Board noted the undertaking given by Noni Williams, Manager City Experience, to address with the event organiser the desire of APLA to make sure there is an easily accessible pathway through junctions where the Gluttony footprint and car race declared area connect.

It was then -

Moved by Councillor Alexander Hyde (Deputy Lord Mayor),  
Seconded by Mr Rob Brookman AM -

#### THAT THE ADELAIDE PARK LANDS AUTHORITY ADVISES COUNCIL:

That the Adelaide Park Lands Authority:

1. Supports the proposal for the change to the Gluttony event footprint as defined in the map, Attachment A to Item 8.2 on the Agenda for the meeting of the Board of the Adelaide Park Lands Authority held on 2 July 2020, for the remainder of their existing Multi-Year Event Licence which is for an event to be held in 2021 and in 2022.
2. Supports formalising amendments to existing multi-year licences for events commencing until 30 June 2021 that may be required for an event to fulfil their COVID Management Plan or COVID Safe Plan including:
  - 2.1 Changes in event site location
  - 2.2 Significant changes in event concept
  - 2.3 Significant changes to the event footprint
  - 2.4 Significant changes to the trading hours of the event
3. Supports not charging additional Park Lands Site Fees for events commencing up until 30 June 2021 where there is the need for an event to increase the extent of their site or period of occupancy to fulfil their COVID Management Plan or COVID Safe Plan.

Discussion continued

The motion was then put and carried

## Other Business - Questions on Notice / Motions on Notice

Nil

## Other Business - Questions without Notice / Motions without Notice

Nil

## Other Business – Discussion Forum

Nil

### Next Meeting

Thursday 6 August 2020

### Closure

The meeting of the Board closed at 6.51 pm

Lord Mayor, Sandy Verschoor  
**Presiding Member**  
**Adelaide Park Lands Authority**

### Documents Attached for Reference

Minute 2 [Item 5 – Executive Officer Verbal Report – Adelaide Park Lands Management Strategy – PowerPoint Presentation]

Minute 3 [Item 6 – Deputation – Kelly Henderson – Handout]

Minute 4 [Item 7.1 – Presentation - The Adelaide Rainbow Circuit (ARC) / Adelaide Park Lands Trail – PowerPoint Presentation]

# Adelaide Park Lands Management Strategy

## Objectives and 'Big Moves'



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This time we're focussing on this section



Prepared by the Adelaide Park Lands Authority 2014-15  
 Adopted by the City of Adelaide December 2016  
 Adopted by the Minister for Adelaide August 2017



## OBJECTIVES

In planning for the future of the Adelaide Park Lands the strategies, actions and projects we implement will ensure that the Park Lands are:

These Objectives were developed to reflect the Statutory Principles in the *Adelaide Park Lands Act 2005*

### Responsive



Responsive to a changing urban environment that meets the open space needs of Greater Adelaide and inspires people to participate in activities and events leading to an enhanced quality of life.

### Iconic



Iconic and celebrated for their distinctive heritage and cultural values and enduring integrity of Colonel Light's plan for Adelaide as "the City in a Park".

### Inclusive



Inclusive of all the community providing an enhanced sense of place and ownership and a range of opportunities for social, cultural and economic interaction.



## Accessible



Accessible to the metropolitan population via a network of linked parks that connect people to the City, suburbs, hills and coast.

## Enriching



Enriching as a place of respite from a rapidly densifying urban environment, providing stimulating sensory, playful and enlightening experiences through a closer connection with nature and beautiful landscapes.

## Diverse



Diverse and accommodate a range of activities, experiences and landscapes that are valued by people of different ages, cultures, abilities and interests.

## Resilient



Resilient in adapting to a changing climate, enhancing biodiversity and sustaining the quality of user experiences.

Achieving these objectives will ensure that the Adelaide Park Lands Management Strategy aligns with the principles of the *Adelaide Park Lands Act 2005*.



## BIG MOVES – PLACES AND SPACES

Here is a selection of the big moves that will help transform each precinct in the Park Lands. These places and spaces respond to growing and changing communities in the City and neighbouring suburbs and will create great destinations for all South Australians to enjoy.

9 The Big Moves were developed largely in response to community feedback



Master plans for the Squares

#### Precinct/Park

City Squares

#### Description

Prepare master plans to guide and prioritise enhancements that respond to growth in the City and adapt to the changing needs of users of the City Squares.

.....  
 "Link the squares back to the built form and create green oases in the city"

Shape the Park Lands 2015

IMAGE: Klyde Warren Park, Dallas, USA  
 ARCHITECT: OJB Landscape Architects  
 PHOTOGRAPHER: Liane Swanson



City Skate Plaza

#### Precinct/Park

Riverbank Tamtanya Warra (Park 26)

#### Description

Develop a new high quality permanent skate facility that offers a variety of skating options for a range of users of different ages and abilities. The skate park will have easy access to public transport and be a multi-purpose community recreation hub which includes facilities to encourage extended visitation, such as a kiosk, (or plug and play facilities for pop up catering) and toilets.

.....  
 "I'd like to see a new skatepark built near public transport like the old one was on North Terrace. This will provide a place for skateboarders and bike riders to go."

Shape the Park Lands 2015

IMAGE: Lemvig Skatepark, Lemvig, Denmark  
 ARCHITECT: EFFECT



# Some Big Moves have been implemented, some are in progress and some remain to be done



**'Newmarket' Urban Park**

**Precinct/Park**

West Namungga (Park 25)

**Description**

Create a high quality formal park focused along the West Terrace and Gloyer Avenue interfaces. Provide an irrigated landscape and amenity and attractions to appeal to residents and students and workers from the City's west and the broader public. Integrate this part of the park with an improved community sporting hub to the west.

"I want to create more meeting places for people in the Park Lands. I want people to say when they say where shall we meet for lunch, to say the Adelaide Park Lands. These places need to have a wide range of facilities including shade, toilets, seating, drinking fountains and rubbish bins. They also need to have activities and events that will attract people to them."

Shape the Park Lands 2015

IMAGE: Discovery Green, HOUSTON, TEXAS  
ARCHITECT: Hargreaves Associates



**People's Park of the West**

**Precinct/Park**

West Tampawardli (Park 24)

**Description**

Create a large multi-use park with facilities and attractions to encourage community recreation and organised sport as well as community gardens for both resident and school use. Capitalise on the existing plateau and the opportunities for an ongoing programming of activities and events.

"I would improve the Park Lands by providing more meeting places and destinations such as cafes, more shaded area with benches, a big screen to watch movies and sporting events."

Shape the Park Lands 2015

IMAGE: Jubilee Gardens, London, UK  
ARCHITECT: West 8



**BMX and Youth Activity Hub**

**Precinct/Park**

South-east Kurungga (Park 20)

**Description**

Create a contemporary Park Lands plaza in the north-west corner of the park. The plaza will serve as both a gateway and transition between the City and the Park Lands and provide a setting for temporary gallery pavilions and art installations serviced by a small cafe with associated outdoor dining. Expand the existing BMX track to include a skills track and mountain bike trails, creating a significant destination with associated attractions including nature and adventure play complemented by a small cafe or kiosk.

"Build on the cycling theme create a skills park for beginner and intermediate mountain bike riders."

Shape the Park Lands 2015

IMAGE: Governors Island Park and Public Space, New York  
ARCHITECT: West 8



**Vibrant Veale**

**Precinct/Park**

South Waiyu Yarla (Park 21)

**Description**

Refresh the formal gardens. Consider upgrading existing infrastructure, developing new infrastructure and/or providing plug and play facilities to support a variety of uses including small to medium events. Expand path network to draw visitors further into the park and improve connections between the suburbs and the City.

"Veale Gardens is a wonderful location with an existing amphitheatre that lends itself to live music accompanied by nice food and drinks. With the growing number of residents in the area and increasing visitor numbers to the Park Lands we need a nice place to eat and entertainment venue in the park."

Shape the Park Lands 2015

IMAGE: Howard Place, Bendigo, PHOTOGRAPHER: John Collings



**Central Park in the South**

**Precinct/Park**

South-east Pityanta (Park 19)

**Description**

Expand on the existing playspace and create an exceptional community park in the southern Park Lands. A new hub will provide a variety of recreation and play opportunities serviced by high quality community facilities and amenities including a kiosk/cafe and fenced dog park.

"The Marshmallow Park is a great idea but I think it should be extended into a playground where people WANT to come and will make the effort to do so. Make it bigger and better so it's a place that all Adelaideans will want to come to."

"Dog parks. These are not only fun for the dog, but also connect people together, promoting socialisation for all ages and makes everyone happy."

Shape the Park Lands 2015

IMAGE: Drapers Field, London  
ARCHITECT: Kieran Landscape Architects  
PHOTOGRAPHER: Adrian Taylor



**Victoria Park - Final stages**

**Precinct/Park**

Victoria Park Pakapakanthi

**Description**

Complete the vision of the existing master plan including southern wetlands, nature play opportunities and improved amenities to service sport and community use. Maximise opportunities for community recreation in and around the State Heritage precinct, including provision of an all-abilities playspace and community courts.

"I want to create a native forest in Victoria Park. I would like to see a significant portion of Park 16 returned to how it would have looked before settlement. A wetlands in the south would provide flood mitigation, but I'm thinking kangaroo grass as high as a man on a horse, gum trees etc."

Shape the Park Lands 2015

IMAGE: Thail Park, Chalon-sur-Saône, France  
ARCHITECT: Urbicus



**Re-imagined Rymill**

**Precinct/Park**

East Rymill Park Murlawimapurka

**Description**

Improve the quality of the Park following the O-Bahn construction works including new landscaping and tree planting and creation of promenades. Consolidate play opportunities in closer proximity to the lake and a newly enhanced kiosk. Open up the bowling club to engage with its Park Land surroundings and encourage opportunities for increased public use.

"I like to see more lighting and seats along the North South corridor within Rymill Park. This will allow for greater use of the path during the evening and night whilst also providing more amenity for users."

Shape the Park Lands 2015

IMAGE: Governors Island Park and Public Space, New York  
ARCHITECT: West 8



**Northern Activity Hub**

**Precinct/Park**

Pardipardinyilla (Park 2)

**Description**

Improve the facilities in the park adjacent to the Adelaide Aquatic Centre to create a large activity hub. The Bush Magic playspace will be expanded and integrated more closely with the Aquatic centre cafe with new shade and picnic areas. A new fitness circuit will link to the community courts. The existing car park will be redesigned to optimise capacity and incorporate water sensitive urban design principles. Access to the park will be improved through new crossings linking to the pedestrian and cycling networks in the City of Prospect.

"Create youth activity hubs, including a youth and family space in Kangatilla (Park 4). Featuring off-road bicycle tracks and jumps, plus picnic and community sports facilities."

Shape the Park Lands 2015

IMAGE: Lemvig Skolepark, Lemvig, Denmark  
ARCHITECT: EFFEKT



# BIG MOVES – INVITATIONS, CONNECTIONS & NETWORKS

Here are the Top 10 Big Moves which will connect people to the Park Lands, invite them in, help them move around comfortably and safely day and night, help them escape into the quiet of every Park and stay longer!



Great connections

**Description**

Improve pedestrian and cycling networks linking the suburbs, Park Lands and City with regular and safe crossing points and path lighting.

.....  
"Paths to connect the Park Lands to the suburbs."

Shape the Park Lands 2015

IMAGE: Klyde Women Park, Dallas, USA  
ARCHITECT: OJB Landscape Architects  
PHOTOGRAPHER: Mei-Chun Jau



The Urban Address

**Description**

Provide an increased level of amenity and attraction along Park Lands frontages to both the City and inner-rim suburbs. The approved appearance and functionality will encourage and entice further exploration deeper into the parks.

.....  
"As you look at the south park lands from Greenhill Road often you get a sense of foreboding. It doesn't look inviting at all. It would be great if its design could cleverly encourage people to enjoy their working lunch in park benches or to do their fitness there."

Shape the Park Lands 2015

IMAGE: Mill River Park, Connecticut, USA  
COPYRIGHT: OUN / Sahar Coston-Hardy



### A promenade in every park

**Description**

Create people promenades connecting the City and suburbs that will also be destinations in their own right. The promenades will feature avenue plantings, lighting, seating, public art and serve as venues for markets and pop up food vendors. Promenades will be created along existing avenues in the Park Lands where possible, in line with movement priorities.

"Create more connections and spaces that link the City and suburbs like the central gardens in Victoria Park. You can either move through it, or sit and watch the people pass by."

Shape the Park Lands 2015

IMAGE: Library Walk, University of California San Diego  
COPYRIGHT: PWP Landscape Architecture



### Park Lands Trail central to parks

**Description**

Complete the trail and improve the route and crossing points and wayfinding signage. Provide avenue planting, lighting and activity hubs at appropriate points along the route.

"The essential Adelaide tourism experience should be jumping on a free bike and spending the day park hopping around the Park Lands stopping when you see something that looks interesting."

Shape the Park Lands 2015



### Wayfinding + interpretive signage

**Description**

Install wayfinding and interpretive signage across the Park Lands including an expansion of the interpretation of Kaurna culture.

"I like to see the installation of more signs and maps along the Park Lands trail. This will provide users of the trail an understanding of where the trail goes. The signage and maps should also provide directions to attractions and significant locations within the Park Lands. This could be made into a greater tourist attraction than it currently is."

Shape the Park Lands 2015



### 100 mini hubs

**Description**

Create places to attract people to the Park Lands. The provision of mini hubs with seating, shade and shelter, scattered throughout the Park Lands will encourage people to explore the Park Lands and allow them to stay longer.

"Put more infrastructure in the Park Lands such as more lighting along paths, toilets, seating, barbecues, rubbish bins and drinking fountains."

Shape the Park Lands 2015

IMAGE: Broad Log Park, Western City Parklands, Sydney  
ARCHITECT: McGregor Coxall  
PHOTOGRAPHER: Simon Wood Photography



### Restored + re-imagined riparian corridors

**Description**

Restore creek networks and watercourses to improve water quality and biodiversity. Laying back banks will provide opportunities for informal recreation and nature play. Walking trails and boardwalks along creeks will be enhanced by new wayfinding and interpretive signage.

"It would be great if we could lay back the banks of park lands creek and include some deeper pools and riffles so that it could provide better biodiversity and water quality benefits and also nature play activity for kids."

Shape the Park Lands 2015

IMAGE: St Jacques Ecological Park, Brittany, France  
COPYRIGHT: Bruel-Delmar



### Amazing art

**Description**

Deliver a program of public art across the Park Lands, including art trails and interactive artworks that encourage discovery, inspiration and play.

"Build subtle public sculptures not always in obvious places and make discovering them a fun adventure activity for children."

"Create a space for contemporary sculptures that could also form play equipment."

"Create a large scale Earth Art sculpture park spreading out from a central core to all over the Park Lands."

Shape the Park Lands 2015



### Lights, lights, lights

**Description**

Provide lighting along key paths, at recreation hubs, sporting ovals and the urban address to encourage increased use and improve safety for park users.

"Light up Park Lands paths so they glow at night"

"Install more lighting along paths and around ovals to allow people to use them safely at night."

"It would also be good to have a lot more lighting all over the parkland as areas of it are very dark and unsafe. This could be coloured lights or just more lighting in general."

Shape the Park Lands 2015

IMAGE: Discovery Green, Houston, Texas  
ARCHITECT: Hargreaves Associates



### Avenues, avenues, avenues

**Description**

Implement a Park Lands-wide avenue planting program to improve visual amenity, shade and ecological benefits to park edges and the path and creek networks.

"More continuous shading of walking paths and bike paths to provide weather protection, scenic improvement and general amenity given the long summers and high temperatures. Would encourage more pedestrians to walk to work in warm months."

Shape the Park Lands 2015

IMAGE: Sadovnik Park, Alphabet City, Moscow  
ARCHITECT: LDA Design  
COPYRIGHT: Mikhail Loskutov



# MEDIA RELEASE

5/6/2010

## ADELAIDE PARK LANDS DESERVE STATE HERITAGE RECOGNITION

To mark World Environment Day on Saturday 5 June 2010, the South Australian Heritage Council is being called upon to grant Victoria Park and the Adelaide Park Lands well-deserved recognition as a State Heritage Place.

"Victoria Park's tiny lilies, wildflowers and grasses are like fragile threads that connect us with our environment and history," says Annie Bond, Conservation Ecologist for the Nature Conservation Society of South Australia. "The remnant native grassland of Victoria Park is one of the last remaining examples of the vegetation that once covered the Adelaide Plains. It is a living treasure and should be protected and restored to ensure it survives for future generations to enjoy."

The Adelaide Park Lands including Victoria Park, first nominated for State Heritage listing in February 1986, were renominated by the Adelaide Park Lands Preservation Association in September 2009.

"For nearly 25 years Adelaide's Park Lands have been denied the State Heritage recognition they deserve," says Kelly Henderson, President of the Adelaide Park Lands Preservation Association. "Government's gazettal of a massively increased 'declared area' for the 2010 Clipsal 500 V8 car races, extending over areas of Victoria Park containing precious habitat and remnant ecology, and Adelaide City Council's proposal to destroy these areas for sports fields which could go elsewhere, adds insult to injury."

A spear grass, *Austrostipa exilis*, once thought to be extinct on the Adelaide Plains and reported as last collected or recorded in the 1930's, has been rediscovered in Victoria Park, yet the environmental heritage of these sensitive areas remains threatened by lack of appropriate recognition.

"South Australians are entitled to have the Park Lands' landscape, cultural, and environmental heritage values recognised and inscribed on the State Heritage Register," says Kelly Henderson. "It is high time that the South Australian Heritage Council granted that recognition to Victoria Park and the Adelaide Park Lands."

### **Contacts:**

Annie Bond, Conservation Ecologist, Nature Conservation Society of SA – 0427 544 220  
Kelly Henderson, Adelaide Park Lands Preservation Association Inc – 0432 989 676

# A globally unique vision for the city of Adelaide

Develop an internationally recognisable *South Australian icon* that cannot be replicated in any other city in the world; that encourages and promotes our active lifestyle identity, offers an essential Adelaide tourism experience and is considerate of our Aboriginal and colonial heritage.

by Jason Redman





**A continuous shared walk, run & bike track that circumnavigates the city of Adelaide**

## The Concept

- Design and build an 'iconic' uninterrupted shared use pedestrian and bike circuit that snakes its way around the Adelaide parklands;
- Will feature an Aboriginal Dreamtime inspired surface that utilises recycled materials;
- Integrating modern technology to enhance and safeguard the user experience;
- Incorporating native landscaped surrounds and sustainable techniques and resources.



# The Adelaide Rainbow Circuit (ARC) – a moving experience

brings together and promotes our:



## Aboriginal Heritage

By incorporating the Dreamtime story of the *Rainbow Serpent* who wound his way across the land, the movement of his body formed the mountains and the valleys where the rivers live. As well as integrating stories and sites important to Kurna culture.



## Colonel Light's Vision

The *Park Lands will be used as intended*, in line with Light's enlightened and unique city planning as well as the objectives of APPA – ensuring the Park Lands are used as a place for public recreation, leisure and enjoyment.



## Notable Adelaide Sites

*Connects prominent places and spaces* that surround our city both physically and digitally, through easy to navigate signage, maps and on/off connections to such sites as the Zoo, Botanic Gardens, Tree Climb, Kurangga Park, Elder Park, Adelaide Oval, and many more.



## Active Healthy Lifestyle

*Encourages activity* by providing over 9M parklands visitors with a safe, unique year-round resource, reducing health costs (\$1 spent:\$3 saved) and goes a long way to maintaining our position in the top 10 most liveable cities in the world.



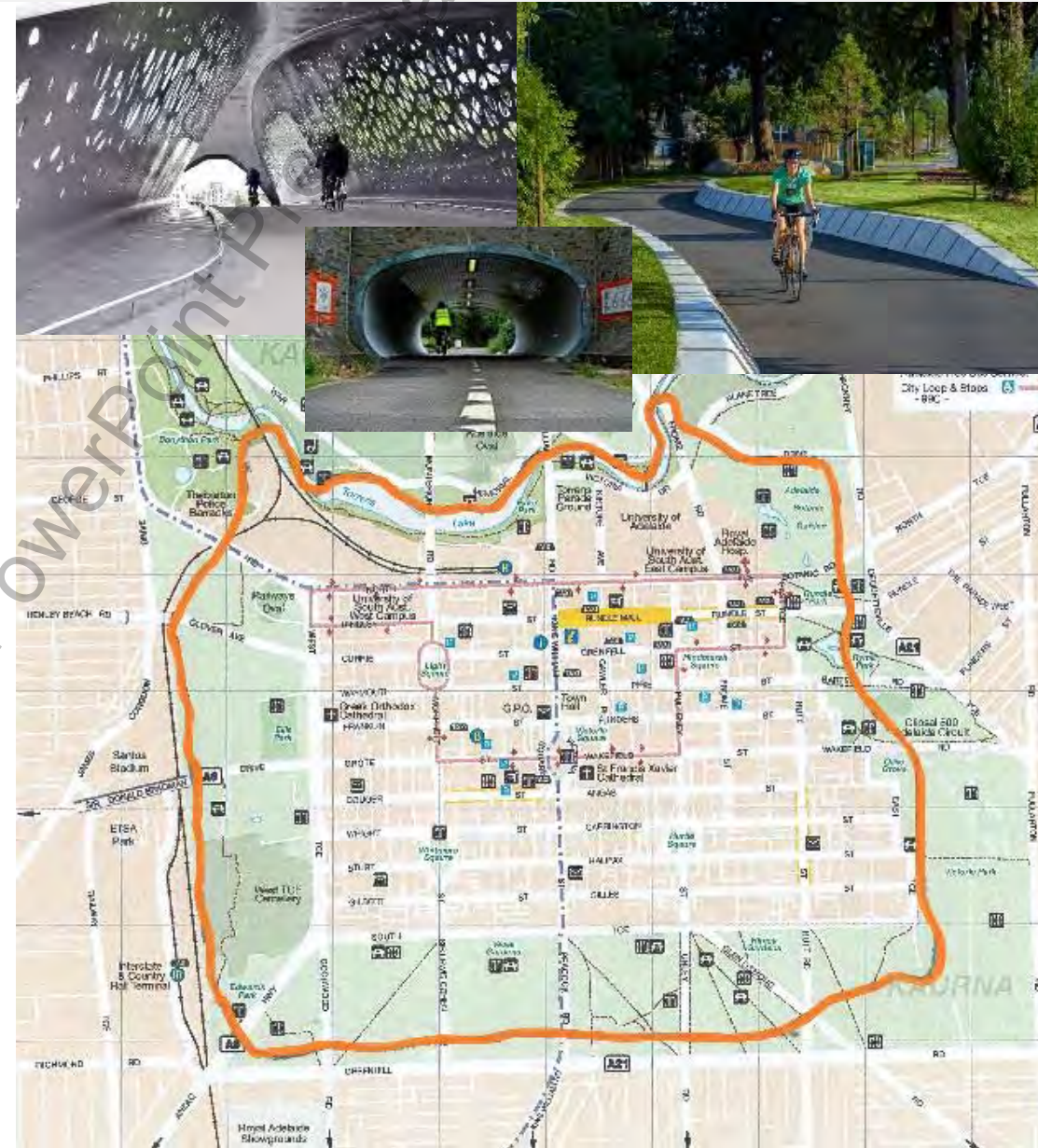
## SA Infrastructure and Tourism Plans

Aligns to the **State Infrastructure Strategy**, as well as supports the SATC objective of developing unique and appealing experiences. The ARC will provide visitors with a reason to visit and stay in Adelaide, capturing the **fastest growing sector in global tourism**, "active sports tourism".



# The Circuit

- ~12km circuit (phase 1) through the Adelaide parklands, linking notable Adelaide sites, established trails and transit nodes;
- Uniform two-way track that can be used for casual pedestrian & cycle activity, as well as running and cycling events (i.e. Adelaide Marathon, TDU, charity events);
- Thoughtfully designed gentle gradient two-way pedestrian and cycle over/under-passes crossing roads and the river Torrens;
- Leverages established pathways and existing infrastructure where possible;
- Incorporates native landscaped surrounds that feature comfort stop facilities and off-road trail/adventure segments (i.e. pump tracks);
- Potential for staged releases, with enhancements and new experiences introduced over time i.e. northern Park Lands.







# The Technology

- Integrate modern technology to enhance the experience, its sustainability and safety;
- Set a carbon neutral goal, achieved through the use of smart energy efficient systems such as solar powered lamps, smart devices, circular practices;
- Introduce a circuit-wide Wi-Fi system to provide an internet enabled mobile digital experience that tracks times, use, leader boards, location, user feedback, 3<sup>rd</sup> party apps (i.e. Strava, social media), etc.;
- Provide an immersive augmented reality mapping/tour experience of Adelaide;
- Capture user data to further enhance the experience and derive value i.e. push marketing
- Incorporate CCTV with advanced monitoring systems to oversee safety issues, obstructions, congestion, incidents, vandalism, etc.;





# Just Imagine...

## The Visitor

- Globally unique Icon – a bucket list experience
- Flying in – what do they see?
- Jump on a free bike and go park-hopping
- Attend extraordinary events – TDU stage, the Adelaide Marathon goes global
- A truly immersive outdoor dreamtime experience – imagine it in the evening!!

## The Citizen

- Our active lifestyle is our identity, it has gravity
- Something for everyone - the early bird, post school drop-off, lunchtime escape, an alternative ride to and from work
- The weekend family excursion – understanding our city, our culture, our heritage

**...a truly moving experience**





# Our Supporters



## Martin Haese

BSA CEO & Former Lord Mayor



## Mickey O'Brien

Kurna Senior Aboriginal Man



## Shane Sody

APPA President



## City of Adelaide



## Christian Haag

Bike SA CEO



## Keith Conlon

SA Heritage Council Chair and SA Icon



## Katie Gilfillan

BISA Chair



## Greg Marsh

SARRC Chair

## Business SA

Martin and the team at Business SA have provided tremendous support for the ARC initiative. Martin has personally written to numerous interest groups advising the ARC inclusion in their 2020/21 State Government Budget Submission, recommending the funding of a feasibility study.

## City of Adelaide

Alexander Hyde, Deputy Lord Mayor, is on board the ARC, showing his support publically through radio and print media. Council has requested the Administration to assist with the further development of the proposal.

## Adelaide Park Lands Preservation Association (APPA)

Following a constructive meeting with Shane and Stephanie and on receipt of Martin's communication to APPA, I was thrilled APPA announced their support for the ARC initiative in their e-Gazette.

## Kurna Community

Met with Mickey O'Brien, Senior Kurna spokesperson to discuss the importance of the Park Lands & Adelaide plains to the Kurna community. Mickey has since spoken with his father and Kurna Elder, Lewis O'Brien & confirmed a connection between Kurna culture & the Rainbow Serpent.



## Media



# Rainbow connection to unite city parklands

**CELESTE VILLANI**  
CITY EDITOR

A COLOURFUL walking, running and cycling trail connecting the parklands has been proposed for the city's green belt.

Adelaide City Council is working on the plan, first suggested by resident Jason Redman, which will be considered as part of its COVID-19 recovery initiatives.

The trail – dubbed the Rainbow Circuit – would be a continuous, two-way trail shaped as a rainbow serpent in a nod



to Aboriginal culture. Business SA, Kaurna Warra Pintyanthi, Adelaide Parklands Preservation Association, Bicycle SA, Walking SA, Bicycle Institute of South Australia, SA Road Runners Club and Athletics SA have given in-principle support to the plan.

Deputy Lord Mayor Alexander Hyde said the parklands were not used enough, so a

trail would boost numbers. "Having a trail that links all of our parklands around the city, and giving it a strong cultural and artistic purpose, will mean a huge uptake in use," Cr Hyde, pictured, said.

The unfunded proposal would include decorative lighting, wi-fi and CCTV cameras as well as a network of bridges and tunnels to take runners, pedestrians and cyclists under, or over, roads that cut through the parklands.

"Imagine flying into Adelaide and ... being able to see a beautiful, artistic and lit path-

way – it would put us on the map," Cr Hyde said.

Adelaide Parklands Preservation Association president Shane Sody said the trail would make people proud of the city's green belt.

"Although the parks have all their names and numbers, they are all part of a greater whole," Mr Sody said.

"It will help identify the world-unique nature of a city inside a single park."

Business SA chief executive and former Adelaide lord mayor Martin Haese has urged the State Government to fund

a feasibility study into the trail. Mr Redman, a passionate city resident, came up with the idea of the trail to create what he hoped would become a "bucket-list experience" for residents and visitors.

He had also been in contact with the State Government about the proposal and support had been overwhelming.

"The trail would snake around the parklands and be a unique vision for the city," Mr Redman said.

"Being able to do things like promote an active lifestyle is effectively what it is all about."





# Summary

A globally unique vision  
for the city of Adelaide


## The ARC: a *moving experience*


- Will be an internationally recognisable *South Australian icon* that cannot be replicated in any other city in the world;
- It will encourage an active healthy lifestyle, providing a unique and immersive tourism experience that captures the fastest growing and lucrative active sports tourism market;
- Is considerate and connects our Aboriginal and colonial heritage with an inspiring Dreamtime aesthetic, utilising our unique parklands as envisioned and connects notable Adelaide places and spaces;
- Can be constructed in manageable low risk stages in a relatively quick timeframe and will be easy and economical to maintain.
- The ARC aligns well to COVID recovery plans and could play a key role in stimulating hearts, minds, the economy with so many relevant benefits to our State and its citizens post this health crisis.




Presentations

# Thank You

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Minutes